

Georgetown County Destination Marketing RFP Addendum
Originally submitted March 2, 2009

*On page four (4) of the RFP under Advertising – Other Qualifications it reads:
“ Prior experience marketing Georgetown County or other South Carolina coastal communities is required.”

Correction:

This requirement also applies to Public Relations section on page 5 making it a requirement, not a plus.

And

On page four (4) of the RFP under Advertising – Other Qualifications it reads:
“Knowledge of and contact with SCPRT and other tourism-related organizations in the state is required.”

Correction:

This requirement also applies to Public Relations and Web Management on pages 5 and 7 making it a requirement not a plus.

* Georgetown County Marketing Research available on homepage:
www.visitgeorgetowncountysc.com.