Three planning processes are happening concurrently that impact the US 17 Corridor in Georgetown County. The Waccamaw Regional Council of Governments (WRCOG), Georgetown County, and the Grand Strand Transportation Study (GSATS) MPO have joined forces to work with YOU in charting a new future for US 17. Join us as we create a transformative vision for the Waccamaw Neck!

**WHAT PLANS ARE BEING PRODUCED FOR THE US 17 CORRIDOR?**

- **WACCAMAW REGIONAL COUNCIL OF GOVERNMENTS LAND USE PLAN UPDATE FOR GEORGETOWN COUNTY**
  - Led by WRCOG

- **GSATS US 17 TRANSPORTATION CORRIDOR STUDY**
  - Led by AECOM

- **GEORGETOWN COUNTY US 17 LAND USE COMPANION CORRIDOR STUDY**
  - Led by Stantec
The wordles below compile the answers received during the public workshop on September 17th, 2019. The larger the word appears, the more times the answer was given.

The US 17 Corridor Needs MORE/LESS...

MORE...
- Traffic Lights
- Walking Paths
- Police
- Bike Paths
- Trees
- Sidewalks

LESS...
- Developments
- Condos
- Traffic
- High Density
- U-turns
- Billboards
- Trash
- Grocery Stores
- Fireworks

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“DOT” MOCRACY
PREFERENCE SURVEYS RESULTS

Creating a sense of place requires a variety of elements all working in unison. While the architecture of a place contributes significantly to this, we would like to suggest that the public realm matters just as much. The public realm is basically everything from building face to building face plus additional urban spaces of all shapes and sizes scattered in and around the corridor. Images are shown below with the NUMBER OF VOTES they each received during the September 17th public workshop.

PLACEMAKING TOOLS: WHAT ARE YOUR FAVORITE ELEMENTS? CHOOSE UP TO 3.

Outdoor Dining 39
Public Art 32
Ambient Lighting 29
Interactive Water 15
Flexible Seating 14
Interactive Play 10

STREETSCAPE: WHICH ELEMENTS ARE MOST IMPORTANT TO YOU? CHOOSE UP TO 3.

Street Trees 62
Wide Sidewalks 37
Pedestrian Lighting 36
Seasonal Color 16
Comfortable Seating 13
Signage & Wayfinding 10

WAYFINDING SIGNAGE: WHICH STYLE DO YOU LIKE? CHOOSE 1.

Traditional/Historic Style 53
Modern Style 3
Whimsical Style 1

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As Georgetown County considers traffic calming measures, access management techniques, and multi-modal mobility, they asked for input on the types of facilities people want to see in the community. Images are shown below with the NUMBER OF VOTES they each received during the September 17th public workshop.
As Georgetown County considers land use policies, placemaking techniques, and development strategies along US 17, they asked for input on the vision people have for their community. Images are shown below with the Number of Votes they each received during the September 17th public workshop.

### Building Scale @ US 17 & Waverly Road (Pick One.)

- One to Two Stories: 31 votes
- Two to Three Stories: 24 votes
- Three to Four Stories +: 0 votes

### Architectural Character @ US 17 & Waverly Road (Pick One.)

- Coastal Traditional: 34 votes
- Coastal Transitional: 7 votes
- Coastal Modern: 3 votes

### Open Spaces Within the US 17 Corridor (Pick Your Top 3 Choices.)

- Greenways/Trails: 72 votes
- Conservation Areas: 52 votes
- Passive Gardens: 33 votes
- Flexible Green Spaces: 30 votes
- Play Spaces: 19 votes
- Community Gardens: 12 votes

### What Type of Frontage Condition Do You Prefer Along the Developed Areas of US 17? (Pick One.)

- Landscape Buffer: 39 votes
- Urban Ecology: 30 votes
- Lawn Buffer: 15 votes
- Parking Lot: 6 votes
- Wide Urban Plaza: 2 votes
- Power Poles and Signage: 0 votes
Our economic experts will be examining the market realities of the corridor area and providing recommendations on both commercial and residential development. This data will be combined with what you believe this area needs. The images below show potential opportunities, missing offerings, and potential housing typologies for the area and are shown with the NUMBER OF VOTES they each received during the September 17th public workshop.

WHAT NEW OPPORTUNITIES WOULD YOU LIKE TO SEE WITHIN THE US 17 CORRIDOR? (ASKED FOR TOP 3 CHOICES)

- Walkable Retail: 56 votes
- Employment: 44 votes
- Indoor Fitness/Recreation: 24 votes
- Healthcare: 12 votes
- Daycare: 10 votes
- Hospitality: 10 votes

WHAT DO YOU LEAVE THE CORRIDOR TO GO SPEND MONEY ON DURING A TYPICAL WEEK? (PICK AS MANY AS YOU WOULD LIKE)

- Entertainment (i.e. movies): 45 votes
- Fitness/Recreation: 41 votes
- Activities for Kids: 26 votes
- Restaurants: 25 votes
- High End Retail/Specialty Shops: 24 votes
- Personal Services (i.e. dry cleaners, salon, dentist, etc.): 11 votes

WHAT TYPES OF HOUSING WOULD YOU LIKE TO SEE WITHIN THE US 17 CORRIDOR AREA? (PICK AS MANY AS YOU WOULD LIKE)

- Cottage Courts: 28 votes
- Townhomes: 12 votes
- Lofts/Condos in Mixed Use: 12 votes
- Duplex, Tri-plex, Quadplex: 11 votes
- Apartments: 10 votes
- Narrow Lot Single Family: 5 votes
If I had a magic wand, the **ONE** thing I would change about the corridor today would be...

The wordle at the right compiles the answers received during the public workshop on September 17th, 2019. The larger the word appears, the more times the answer was given.
If I had a magic wand, the **ONE** thing I would change about the corridor today would be...
Participants were given five “Georgetown County Bucks” to place in buckets labeled with potential public investments and public/private partnerships along the US 17 Corridor. The **PERCENTAGES BELOW** illustrate where citizens at the September 17th public workshop felt the County should focus spending.

503 INDIVIDUAL BUCKS WERE COUNTED AS PART OF THIS EXERCISE!

- **Parks & Public Spaces**: 21.8%
- **Conservation Areas**: 21.3%
- **Bicycle Paths/Dedicated Facilities**: 15.5%
- **Landscaping**: 12.7%
- **Sidewalk Improvements & Extensions**: 10.3%
- **Transit**: 5.4%
- **Better Lighting**: 4.6%
- **Wayfinding/Signage**: 3.4%
- **High Quality Restaurants/Shops**: 2.6%
- **Housing Near Shopping Areas**: 2.4%

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WHERE DO YOU LIVE, WORK, AND PLAY?

Please place a gold pin in the general location where you live, a white pin where you work and a red pin where you play. If you play in several places, feel free to pin more.

If the locations where you live, work and play are off the map, please place corresponding pins in the boxes above.