

WHAT PLANS ARE BEING PRODUCED FOR THE US 17 CORRIDOR?



Three planning processes are happening concurrently that impact the US 17 Corridor in Georgetown County. The Waccamaw Regional Council of Governments (WRCOG), Georgetown County, and the Grand Strand Transportation Study (GSATS) MPO have joined forces to work with YOU in charting a new future for US 17. Join us as we create a transformative vision for the Waccamaw Neck!

**WACCAMAW
REGIONAL
COUNCIL OF
GOVERNMENTS
LAND USE PLAN
UPDATE FOR
GEORGETOWN
COUNTY**

Led by WRCOG

**GSATS
US 17
TRANSPORTATION
CORRIDOR STUDY**

Led by AECOM

**GEORGETOWN
COUNTY
US 17 LAND USE
COMPANION
CORRIDOR STUDY**

Led by Stantec

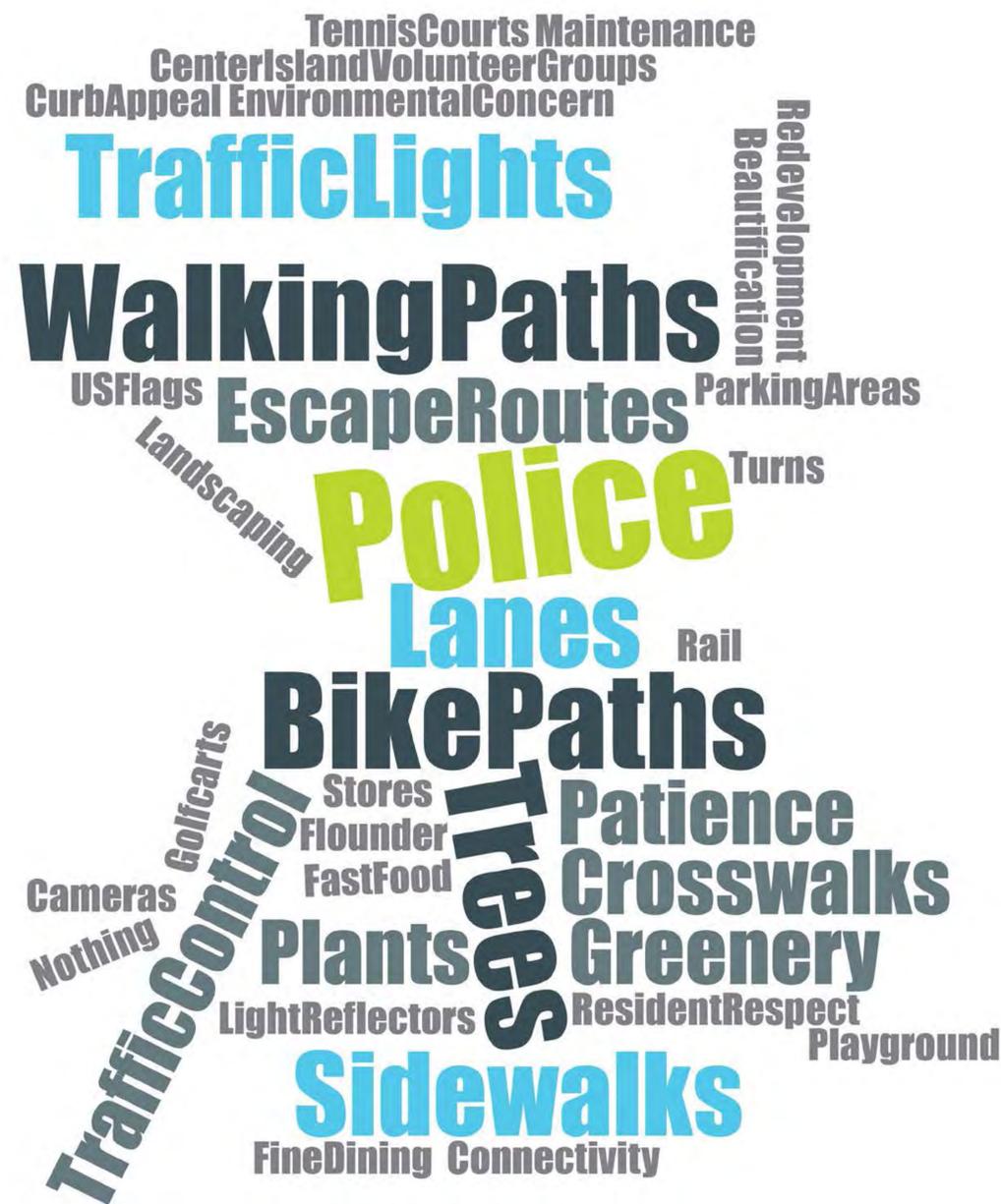
GRAFFITI BOARD RESULTS



The wordles below compile the answers received during the public workshop on September 17th, 2019. The larger the word appears, the more times the answer was given.

The US 17 Corridor Needs MORE/LESS...

MORE...



LESS...



“DOT”MOCRACY PREFERENCE SURVEYS RESULTS

Creating a sense of place requires a variety of elements all working in unison. While the architecture of a place contributes significantly to this, we would like to suggest that the public realm matters just as much. The public realm is basically everything from building face to building face plus additional urban spaces of all shapes and sizes scattered in and around the corridor. Images are shown below with the **NUMBER OF VOTES** they each received during the September 17th public workshop.

PLACEMAKING TOOLS: WHAT ARE YOUR FAVORITE ELEMENTS? CHOOSE UP TO 3.



39

Outdoor Dining



32

Public Art



29

Ambient Lighting



15

Interactive Water



14

Flexible Seating



10

Interactive Play

STREETSCAPE: WHICH ELEMENTS ARE MOST IMPORTANT TO YOU? CHOOSE UP TO 3.



62

Street Trees



37

Wide Sidewalks



36

Pedestrian Lighting



16

Seasonal Color



13

Comfortable Seating



10

Signage & Wayfinding

WAYFINDING SIGNAGE: WHICH STYLE DO YOU LIKE? CHOOSE 1.



53

Traditional/Historic Style



3

Modern Style



1

Whimsical Style

“DOT” MOCRACY PREFERENCE SURVEYS RESULTS



As Georgetown County considers traffic calming measures, access management techniques, and multi-modal mobility, they asked for input on the types of facilities people want to see in the community. Images are shown below with the **NUMBER OF VOTES** they each received during the September 17th public workshop.

BICYCLE FACILITIES: WHICH IS YOUR PREFERRED APPROACH TO CYCLING FACILITIES? CHOOSE UP TO 3.



Painted Bike Lane



Concrete Bike Lane



Buffered Bike Lane



Median Bike Boulevard



Shared Lane (Sharrows)
(only suitable for <35 mph)

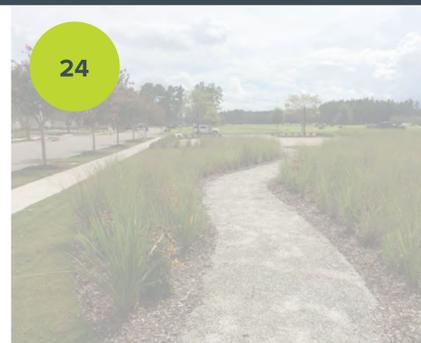


Cycle Track

OFF-ROAD GREENWAY: WHAT IS YOUR FAVORITE?



Asphalt



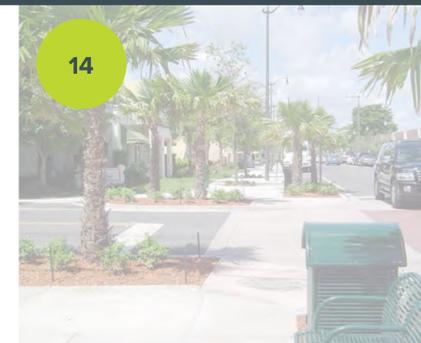
Natural Surface/Granite
Fines



Concrete



Roundabout with Plantings



Corner Bulb-Outs with
Plantings



Corner Bulb-Outs with
Pavers

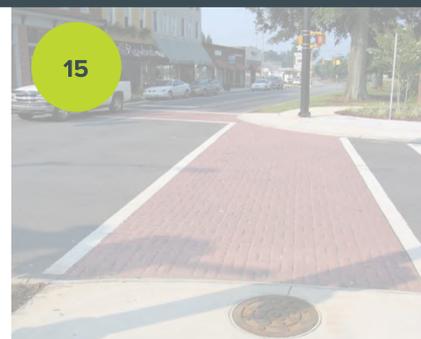
CROSSWALK TREATMENTS: WHAT IS YOUR FAVORITE?



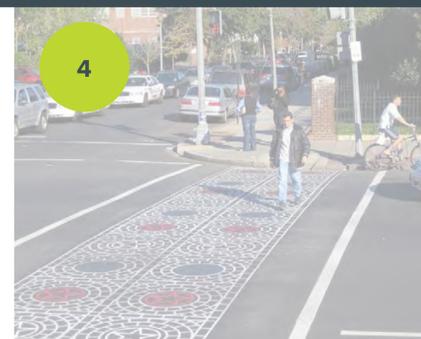
White Ladder Style



White Ladder with Paver
Accents



Stamped Asphalt



Thermoplastic Design



Bike/Ped Combined



Countdown

PEDESTRIAN SIGNALS: WHAT IS YOUR FAVORITE?

“DOT”MOCRACY PREFERENCE SURVEYS RESULTS



As Georgetown County considers land use policies, placemaking techniques, and development strategies along US 17, they asked for input on the vision people have for their community. Images are shown below with the **NUMBER OF VOTES** they each received during the September 17th public workshop.

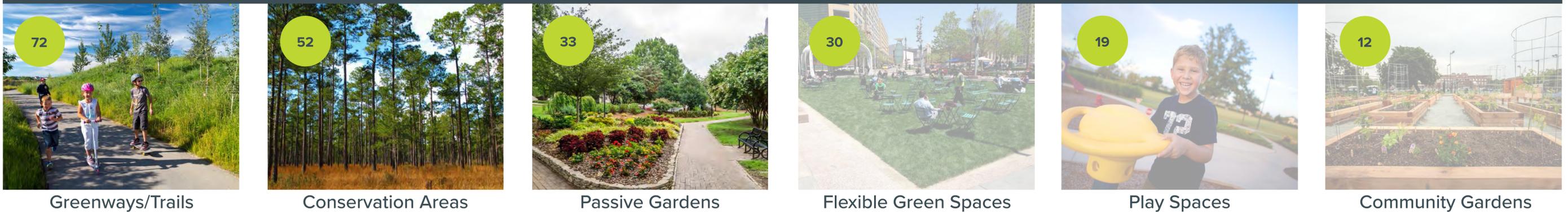
BUILDING SCALE @ US 17 & WAVERLY ROAD (PICK ONE.)



ARCHITECTURAL CHARACTER @ US 17 & WAVERLY ROAD (PICK ONE.)



OPEN SPACE WITHIN THE US 17 CORRIDOR (PICK YOUR TOP 3 CHOICES.)



WHAT TYPE OF FRONTAGE CONDITION DO YOU PREFER ALONG THE DEVELOPED AREAS OF US 17? (PICK ONE.)



“DOT” MOCRACY MARKET/ECONOMICS RESULTS



Our economic experts will be examining the market realities of the corridor area and providing recommendations on both commercial and residential development. This data will be combined with what you believe this area needs. The images below show potential opportunities, missing offerings, and potential housing typologies for the area and are shown with the **NUMBER OF VOTES** they each received during the September 17th public workshop.

WHAT NEW OPPORTUNITIES WOULD YOU LIKE TO SEE WITHIN THE US 17 CORRIDOR? (ASKED FOR TOP 3 CHOICES)



56

Walkable Retail



44

Employment



24

Indoor Fitness/Recreation



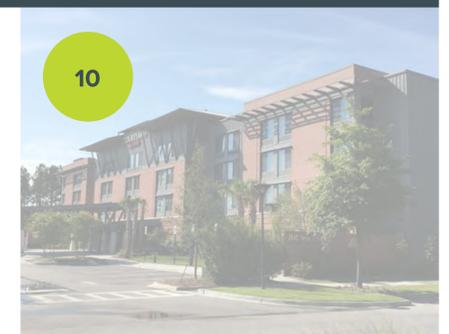
12

Healthcare



10

Daycare



10

Hospitality

WHAT DO YOU LEAVE THE CORRIDOR TO GO SPEND MONEY ON DURING A TYPICAL WEEK? (PICK AS MANY AS YOU WOULD LIKE)



45

Entertainment (i.e. movies)



41

Fitness/Recreation



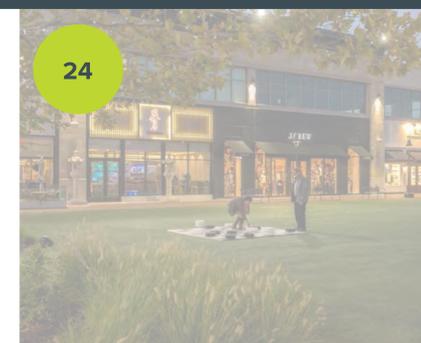
26

Activities for Kids



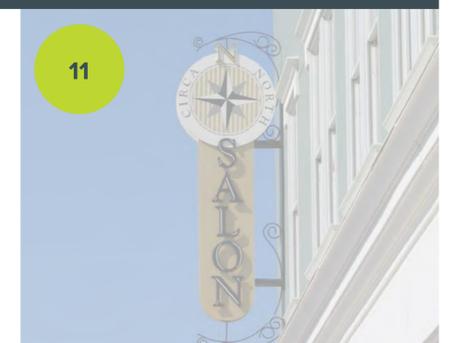
25

Restaurants



24

High End Retail/Specialty Shops



11

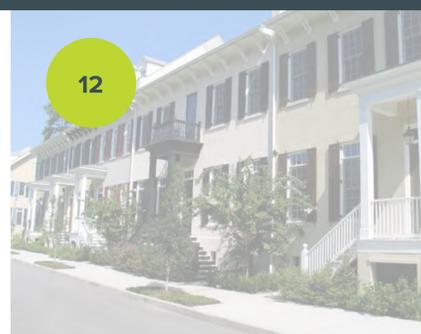
Personal Services (i.e. dry cleaners, salon, dentist, etc.)

WHAT TYPES OF HOUSING WOULD YOU LIKE TO SEE WITHIN THE US 17 CORRIDOR AREA? (PICK AS MANY AS YOU WOULD LIKE)



28

Cottage Courts



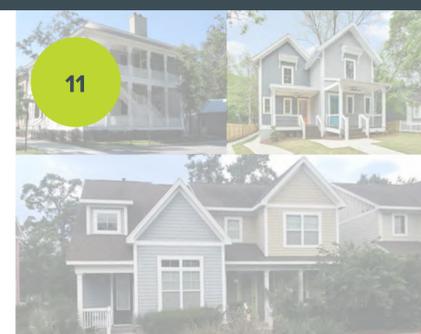
12

Townhomes



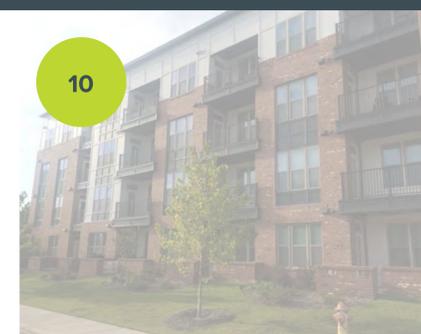
12

Lofts/Condos in Mixed Use



11

Duplex, Tri-plex, Quadplex



10

Apartments



5

Narrow Lot Single Family

If I had a magic wand, the **ONE** thing I would change about the corridor today would be...

The wordle at the right compiles the answers received during the public workshop on September 17th, 2019. The larger the word appears, the more times the answer was given.



PHOTO BOOTH RESULTS



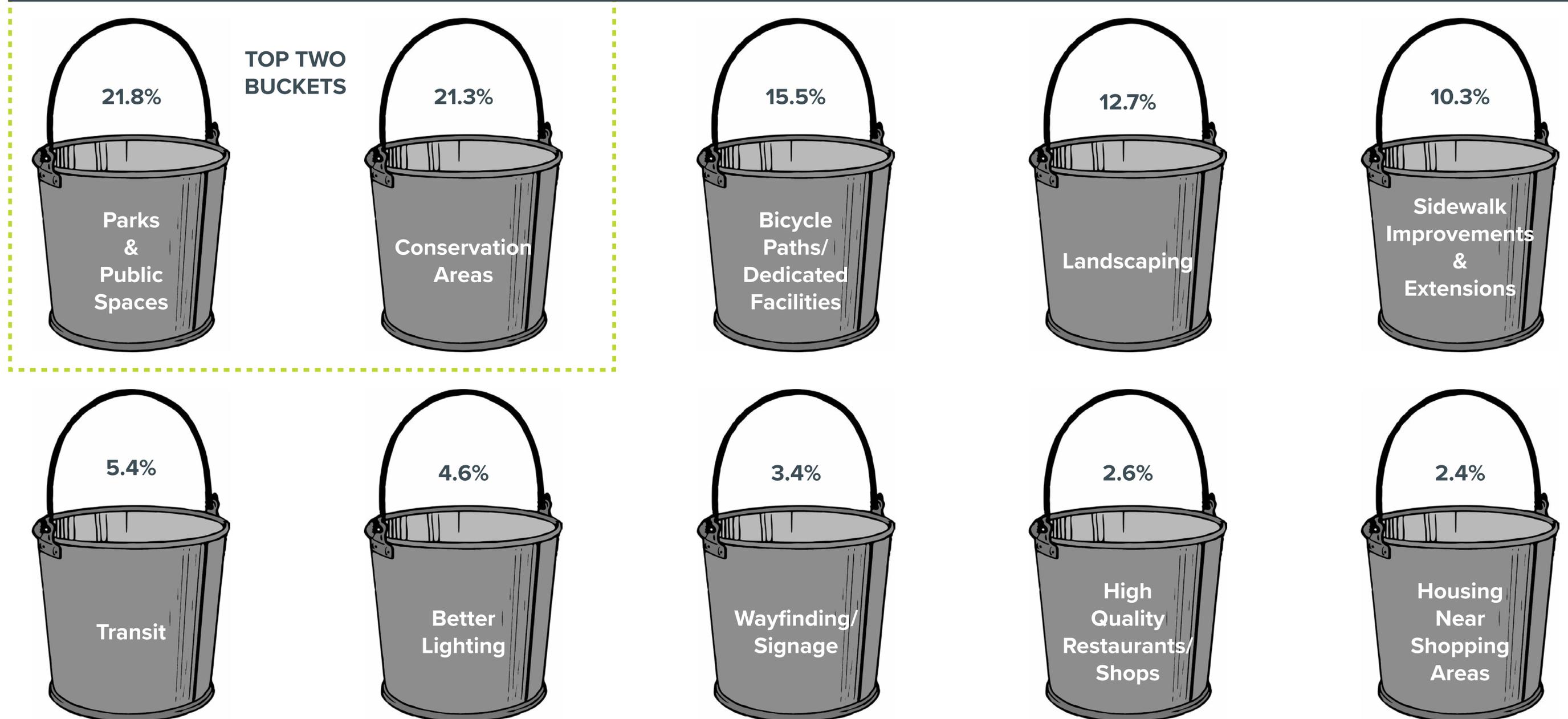
If I had a magic wand, the **ONE** thing I would change about the corridor today would be...



HOW SHOULD PUBLIC DOLLARS BE SPENT? RESULTS

Participants were given five “Georgetown County Bucks” to place in buckets labeled with potential public investments and public/private partnerships along the US 17 Corridor. The **PERCENTAGES BELOW** illustrate where citizens at the September 17th public workshop felt the County should focus spending.

503 INDIVIDUAL BUCKS WERE COUNTED AS PART OF THIS EXERCISE!



WHERE DO YOU LIVE, WORK, AND PLAY?

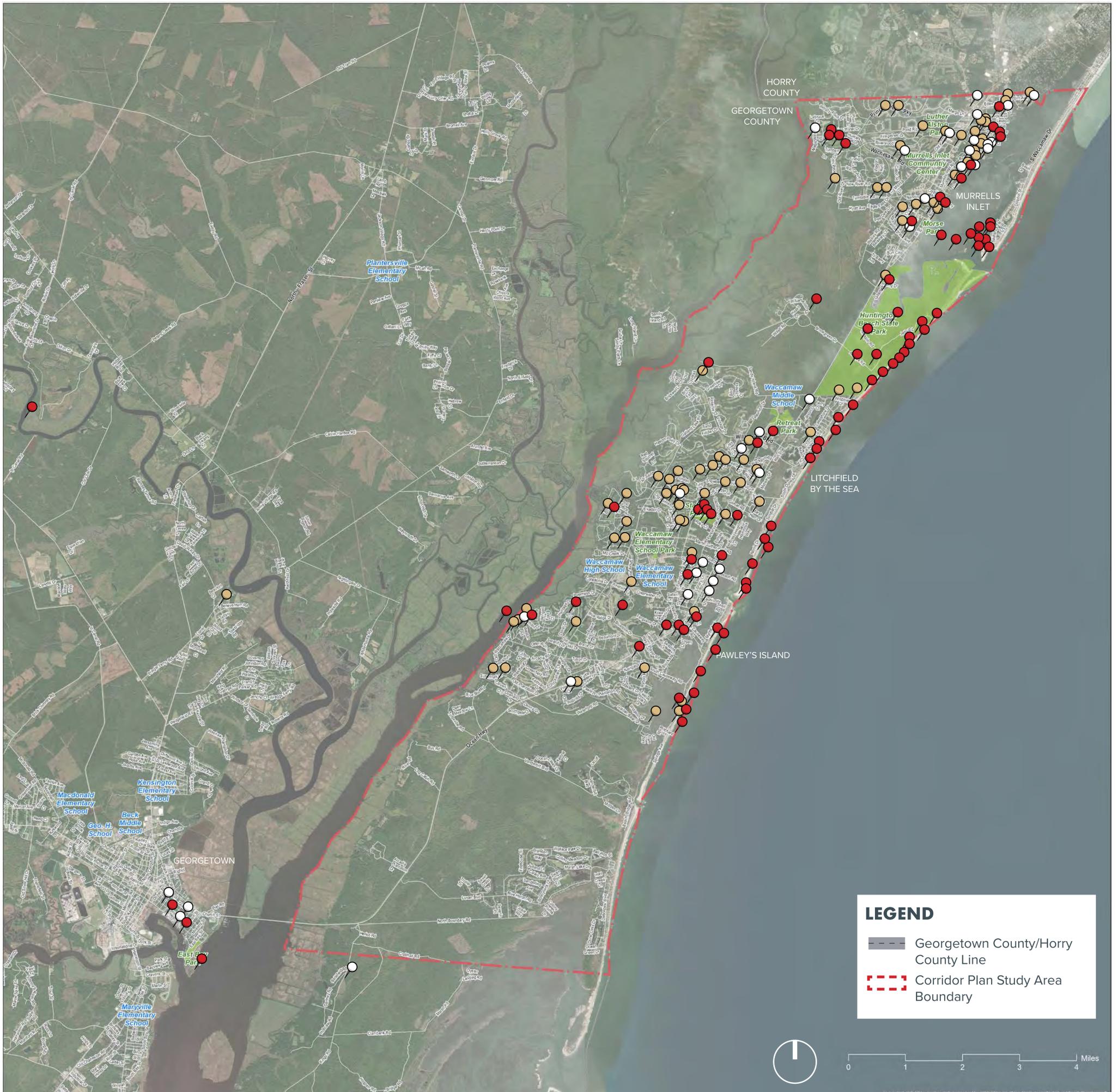


Please place a gold pin in the general location where you live, a white pin where you work and a red pin where you play. If you play in several places, feel free to pin more.



HORRY COUNTY	CHARLESTON COUNTY	OTHER

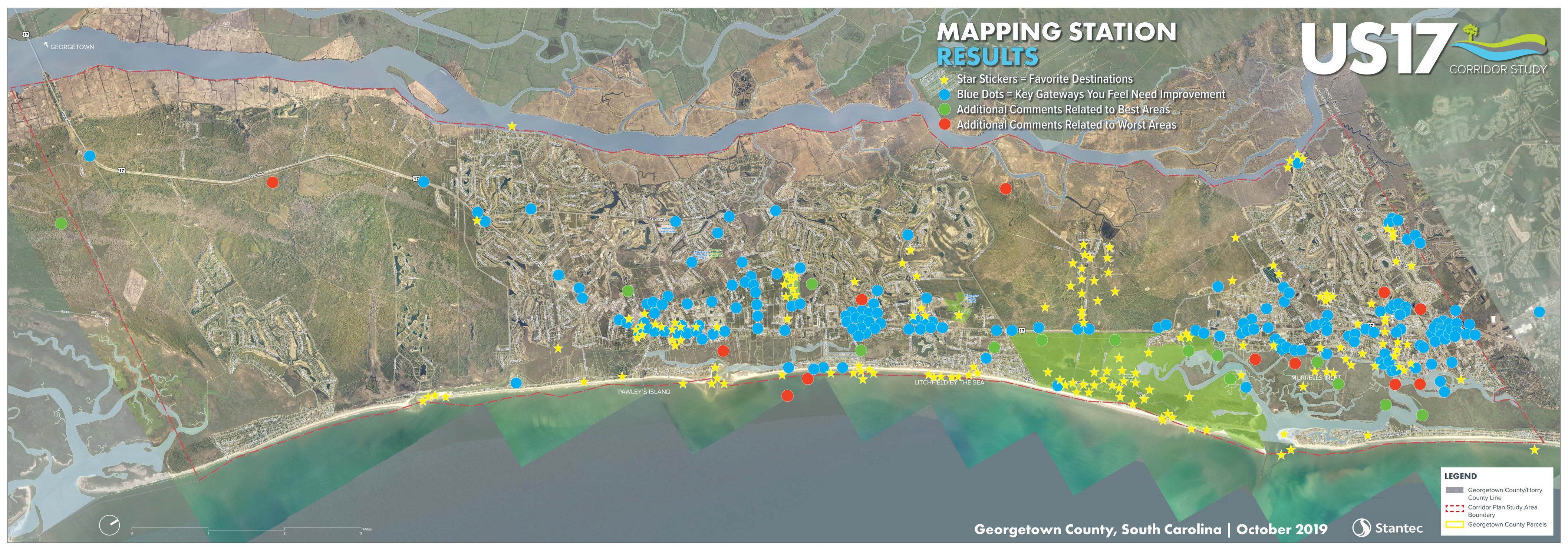
If the locations where you live, work and play are off the map, please place corresponding pins in the boxes above.



MAPPING STATION RESULTS



- ★ Star Stickers = Favorite Destinations
- Blue Dots = Key Gateways You Feel Need Improvement
- Green Dots = Additional Comments Related to Best Areas
- Red Dots = Additional Comments Related to Worst Areas



LEGEND

- Georgetown County/Horry County Line
- Corridor Plan Study Area Boundary
- Georgetown County Parcels