



## **NEWS RELEASE**

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Contact:  
Jackie Broach, public information officer  
Phone: (843) 545-3164  
E-mail: [jbroach@gtcounty.org](mailto:jbroach@gtcounty.org)

FOR IMMEDIATE RELEASE

### **Georgetown County opens new Jetty View Walk**

GEORGETOWN COUNTY — Georgetown County government held grand opening and ribbon cutting ceremonies for the newly completed Jetty View Walk in Murrells Inlet on Thursday, Sept. 19.

Funded through a partnership between the county and Murrells Inlet 2020, and with assistance from an S.C. National Heritage Corridor grant, the 435-foot Jetty View Walk significantly increases public access to the marsh. It is also hoped to attract visitors and give a boost to local businesses, much as the Murrells Inlet Marsh Walk has done.

Like the Marsh Walk, Jetty View will be used as a marketing tool to attract visitors to the inlet and encourage them to stay there longer, enjoying the view, and perhaps spending money with more businesses and vendors.

The projected cost for the project is \$189,135, with the bulk of funding coming from the Murrells Inlet Revitalization Fund, a fund maintained by the county for “Sunday Sales” alcohol permit fees paid by Murrells Inlet restaurants. A total of \$43,597 toward the project was contributed by Murrells Inlet 2020 and a \$19,133 grant was received from the S.C. National Heritage Corridor.

The ceremonies started at 3:30 p.m. at Morse Park Landing, where the walkway begins. It winds past the Hot Fish Club and Fuego’s restaurants. Morse Park Landing was also recognized during the ceremony for its recent designation as an S.C. National Heritage Corridor site.

For photos of the event, visit <http://www.gtcounty.org/gallery.html>.

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