



# Georgetown County Government

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## NEWS RELEASE

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FOR IMMEDIATE RELEASE

## Georgetown County and community partners release Georgetown Cares video project

GEORGETOWN COUNTY, S.C. – The last two months have been tough ones for Georgetown County residents. But we've survived a lot in recent years and – together, as a community – we'll survive this new challenge too and come out stronger for it.

That's the message of a video Georgetown County released on Wednesday morning via its website, [gtcounty.org](http://gtcounty.org), and social media accounts.

County Administrator Angela Christian wanted to do something that would remind residents that even though our community members are physically apart right now, we're all in this together and we can still find ways to be there for each other and support each other.

"This is a time when it's very easy to feel alone," said Christian, who came on board with the county at the beginning of April, right in the midst of the COVID-19 emergency. "But if there's one thing I've learned about Georgetown County residents as I was researching this community, it's that they are a resilient, caring community that has come together time and again to help their neighbors."

Now, when so many are feeling isolated and anxious, hurting financially and unsure of the future, seemed like a good time to remind people of that. The three-and-a-half-minute video aims to accomplish that, as well as directing residents to the county's website, where they can find resources available to help families and individuals deal with issues related to COVID-19.

The project was led and produced by County staff, but included participation from the City of Georgetown, the Towns of Andrews and Pawleys Island, private businesses and other agencies.

"Once the idea was pitched, people were very enthusiastic about being part of the project," said Jackie Broach, Georgetown County Public Information Officer. "I think it's because we're all feeling a lot of the same things right now. We've had a lot of experience with hurricanes here, and we know how to prepare for and move forward following those kinds of events. But COVID-19 is something brand new for us. We're all feeling off-balance and anxious, and wondering how much longer this will last. I think people really liked the idea of coming together to reassure people and remind them that we live in a community where we look out for each other. We've all got stories of seeing how people have stepped up to take care of each other during this emergency."

In all, a total of 29 people from 23 different agencies and groups are featured in the video.

To watch the video and/or learn more about resources available to those impacted by COVID-19, visit [www.gtcounty.org](http://www.gtcounty.org).

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